

# AGENDA

## Information Day

Call for proposals for Joint Cluster Initiatives (EUROCLUSTERS) for  
Europe's recovery

SMP-COSME-2021-CLUSTER

20 October 2021

<b>8:30 – 9:00</b> <b>Opening of the platform</b>
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**[9:00 opening Slido/Hopin for public Q&A]    #Euroclusters**

**9:00 – 9:05**    **Moderator** – on housekeeping rules, open Q&A

**9:05 – 9:15**    **Welcome**

*Ulla Engelmann, DG GROW  
Acting Director, Directorate D “Networks & Governance”  
Head of Unit D2 “Industrial Forum, Alliances, Clusters”*

*Natalia Martínez Páramo, EISMEA  
Head of Unit I-02 “SMP/COSME Pillar”*

**9:15 – 10:05**    **Framework of the call**

- Scope, objectives, purpose, expected results and impact.
- Selection process and criteria. Tips and tricks on writing a good proposal.

*Marek Przeor, Eva Revilla, Marta Batalla, Benoit Esmanne, Peter Czaga,  
Christophe Guichard, (DG GROW); Marta Caruda (EISMEA).*

**10:05 – 10:35**    **Cascade Funding / Financial Support to Third Parties**

*Virginie Perron (EISMEA)*

<b>10:35 – 10:50</b> <b>Break</b>
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**10:50 – 11:50**    **Questions & Answers**

**11:50 – 12:30** Parallel breakout session on the 5 objectives of the Call:

**Breakout session 1: Network for resilience to improve the resilience of the EU industrial ecosystems by developing value chains interlinkages in the EU Single Market.**

*Eva Revilla (DG GROW), Arianna Dellaca' (EISMEA)*

**Breakout session 2: Innovate for strategic autonomy to build capacity in the most critical supplies and technologies of their ecosystems.**

*Marek Przeor (DG GROW), Valentino Izzo (EISMEA)*

**Breakout session 3: Adopt processes and technologies to reinforce transformation into a greener and more digital economy.**

*Marta Batalla (DG GROW), Virginie Perron/Raul Zaharie (EISMEA)*

**Breakout session 4: Train to foster up- and re-skilling of the workforce whilst attracting talents.**

*Benoit Esmanne/ Peter Czaga (DG GROW), Zoran Stamencic/Spyridoula Vasakou (EISMEA)*

**Breakout session 5: Go international to boost access to global supply and value chains.**

*Christophe Guichard (DG GROW), Martina Bacova/Marta Caruda (EISMEA)*

**12:30 – 12:45** Closing remarks

*Marek Przeor (DG GROW)*

*Ramunas Kuncaitis*

*Head of Sector I-02.3 "Entrepreneurship and Clusters" (EISMEA)*

<b>12:45 – 13:45</b> Lunch break
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**13:45 – 14:45** 15 Parallel "Pitching" sessions

<b>14:45 – 14:55</b> Break
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**14:55 – 15:55** Find my match - bilateral matchmaking sessions

**16:00** End of the event