

HOW TO BUILD A SUCCESSFUL INCUBATOR ECOSYSTEM IN THE ALPINE SPACE? THE POWER OF NETWORKS

Thursday 28th March - 9.30 - 18.00
Hochschule Constance, University of Applied Sciences, Baden-Württemberg

The EUSALP Action Group 1 - Research and Innovation - Lead by Professor Anna Giorgi representative of Lombardy Region - aims to foster networking and capitalization of experiences among Universities, Research Centers, Incubators, Accelerators and Technology Transfer Hubs, in order to develop an effective research and innovation ecosystem in the Alpine area.

For this purpose the Action Group 1 in collaboration with the Ministry of Science, Research and Arts Baden-Württemberg and the International Lake Constance University (IBH), have organized a workshop to promote networking among private and public actors of R&D, from different geographical areas of the Alpine Region.

The workshop focuses on capitalizing best practices, such as the network of the International Lake Constance University (IBH) composed of 30 Universities located in Austria, Germany, Liechtenstein and Switzerland, promoting research to improve innovation processes on the territories.

In order to enhance the interaction among some of the main innovation actors of the Alpine Region, the workshop sees DG CONNECT's (European Commission) contribution concerning digital innovation, followed by speeches from the AG1 stakeholders - Joint Research Centre and Alpine Space Program. Furthermore, some interesting R&D experiences from Italy, France and Slovenia will be presented.

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Hochschule Constance, University of Applied Sciences, Baden-Württemberg
Senatssaal, 4th floor,
Rheingutstrasse 28

Organized by
Ministry of Science, Research and Arts Baden-Württemberg
International Lake Constance University IBH
Action Group 1, EUSALP

09:30 - 10:00 | Opening: Welcome addresses (Baden-Württemberg, IBH, EUSALP AG1)

Uta Sprenger - Ministry of Science, Research and Arts Baden-Württemberg.

Carsten Manz - President Hochschule Constance and Member of the Executive Board, International Lake Constance University (IBH) - t.b.c.

Anna Giorgi - AG1 Leader

10:00 - 10:20 | How Digital Innovation Hubs and their collaboration within the Alpine Space are beneficial for fostering the digital transformation of companies and thereby the competitiveness of EUSALP regional ecosystems

Andrea Halmos - DG CONNECT, Unit A2 Technologies and Systems for Digitising Industry

10:20 - 10:40 | Thematic Smart Specialization Partnerships and Platforms to support macro-regional R&I aims and ambitions

Aleš Gnamuš - Project Leader, European Commission - DG JRC Growth & Innovation, Territorial Development Unit

10:40 - 11:00 | The Alpine Space Programme

Katharina Köhne - National Contact Point for the Alpine Space Programme (ASP)

11:00 - 11:20 Coffee break

11:20 - 12:00 | The ArgeAlp project “Online Campus Alpine region” for the socio-economic growth of rural mountain areas

Martin Michel and Christian Ehrbar - Ministry of Higher Education, Graubünden

Bruno Studer and Tanja Hess - University of Applied Sciences HTW Chur

12:00 - 13:30 Midday networking lunch

13:30 - 15:00 Universities' cross-border cooperation:

International Lake Constance University (IBH)

Markus Rhomberg - Managing Director IBH

IBH-Living Lab Active Assisted Living

Petra Friedrich - Kempten University of Applied Science

IBH-Lab KMUdigital (SMEdigital)

Manuel Treiterer - Hochschule Constance, University of Applied Sciences

15:00 - 15.15 | Short break

15:15 - 15:45 | "A global platform for the future manufacturing: the World Manufacturing Foundation"

Rossella Luglietti - General Manager, World Manufacturing Foundation (Italy)

15:45 - 16:15 | "ITEM LabEx: Hybrid networks for social innovation"

Kirsten Koop and Jean-Baptiste Grison - Université Grenoble-Alpes (France)

16:15 - 16:45 Coffee break

16:45 - 17:15 | Presentation by the Pulp and Paper Institute (Slovenia)

Mateja Mešl - Director, Pulp and Paper Institute (Slovenia) - t.b.c.

17:15 - 18:00 | Wrap-up session and conclusions from the workshop