

BIGBOOSTER

Auvergne-Rhône-Alpes 

**THE INTERNATIONAL ACCELERATOR
FOR POSITIVE IMPACT**

Season 6 - 2022



BigBooster is an international acceleration program

BigBooster is a program designed to identify, select and help innovative startups to go global by confronting them with local and international communities and with regards to territories needs and sustainable development goals.

BigBooster offers to startups with an « impactful » solution that want to internationalize, a framework of trust and learning, resources and qualified connections.

Our international community consists of innovative companies, mentors, experts, manufacturers and partner territories that work on our side.

BigBooster is a non-profit program – 0 Equity – 0 Fees for startups

BigBooster assets

121
Entrepreneurs

A committed community with 5 years of experience

320 entrepreneurs took part in the bootcamp in Lyon

A committed community of more than **200** mentors, experts, judges

121 entrepreneurs have benefited or are benefiting from personalized support

Successful pivots toward impactful businesses

A privileged gateway to innovative ecosystems

1
Program

A unifying program, creating links between the territory stakeholders

The program is an opportunity to unite many players within the territory, by supporting companies, in particular, the ones from competitiveness clusters and accelerators in the region: Pulsalys, Linksium, Clermont Auvergne Innovation, Tenerrdis, Minalogic, Axelera, Lyonbiopole

Many partners are committed to our side, including Team France Export, CCI, Business France, Bpifrance, French Foreign Trade Advisors, European Enterprise Network, local French Techs, etc.

6
Regions

An inclusive program, based on international collaborations

The program has welcomed companies from around thirty different countries, thanks to a collaboration with The Next Society, in the Euro-Mediterranean basin

6 partner regions work with us to boost cross-learning and international exposure (“Four Motors for Europe” regions, Pennsylvania and Quebec)

The 4 targeted fields



Environment

Innovations in the controlled management of materials and resources

- Renewable raw materials
- Preservation and restoration of natural resources
- Eco-efficient factories
- Reuse of waste and by-products
- Circular economy
- Agriculture and agri-food



Energy

Innovations contributing to the energy transition in different sectors (solar, hydroelectricity, hydrogen, etc.) for:

- Energy storage and conversion
- Multi-vector microgrids
- Energy efficiency – buildings and industries
- Intelligence and cybersecurity of energy systems



Industry and Digital

Technological innovations applied to various application markets (not redundant with the 3 other themes)

- Factories of the future
- Companies of the future
- Materials and Processes
- Mobility and transport
- Cities, buildings and infrastructure
- Digital education
- Cultural and creative industry



Health

Technological innovations to meet tomorrow's health challenges

- Medication
- Diagnosis
- Medical devices
- Health focus food
- The well-being

POWERED BY



BigBooster supports sustainable development issues and supports

innovative startups with impact:

Health - Energy - Environment - Digital & Industry 4.0



International destinations Partner territories



North America

- **Canada - Quebec**
- **USA - Pennsylvania**



VIER MOTOREN FÜR EUROPA
QUATRE MOTORS PER A EUROPA
QUATTRO MOTORI PER L'EUROPA
QUATRE MOTEURS POUR L'EUROPE

Europe 4 motors

- **France - Auvergne-Rhône-Alpes**
- **Germany - Baden-Württemberg**
- **Spain - Catalonia**
- **Italy- Lombardy**



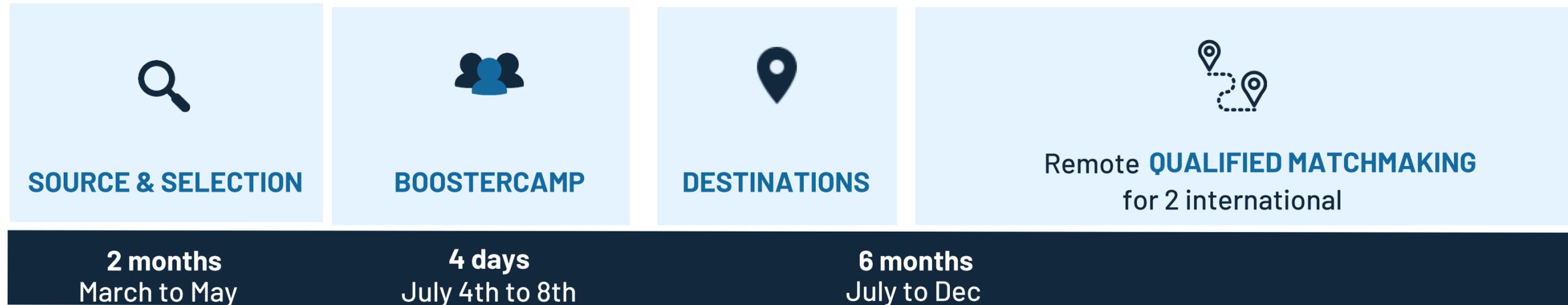
An attractive program for many partners

WHO	Public actors Partner territories	Local ecosystem: Poles, SATT, incubators	Funds, banks and mutual funds	Service companies	Manufacturers: large companies - SMEs
WHAT FOR	<p>Contribute to the territories' economical, social and sustainable development</p> <p>Support the internationalization of local start-ups</p> <p>Promoting the attractiveness of territories and international collaboration</p> <p>Unite innovation players and create territorial synergies</p>	<p>Contribute to the international acceleration of the promotion of innovations resulting from French academic research</p> <p>Supporting the European ambition of competitiveness clusters</p> <p>Confront the program's entrepreneurs with a global reality, to refine their value proposition and their strategic approach</p>	<p>For responsible investors to detect and support innovative startups with high potential, that are working on sustainable development issues.</p> <p>Accompany and support young startups, to facilitate the seed and acceleration phases</p> <p>Be a recognized and committed player within BigBooster community</p>	<p>To promote the expertise of the teams</p> <p>Be a recognized and committed player, by supporting solutions with a positive impact</p> <p>Develop a network and access the local and international community of BigBooster</p>	<p>Be a responsible and committed societal actor, by supporting startups with a positive impact, promoting economic and sustainable development</p> <p>Enable employees to develop entrepreneurial skills</p> <p>Gain visibility and strengthen the link with the innovation ecosystems of partner territories to detect breakthrough innovations</p>

Our ecosystem of partners from Auvergne-Rhône-Alpes



Season 6 main steps



BIGBOOSTER

Auvergne-Rhône-Alpes



Boostercamp

JULY 4-8, 2022

A flagship event for BigBooster, taking place over 3 to 4 days in an emblematic venue for innovation

Digital region's campus in Charbonnières-les-Bains (close to Lyon)

Boostercamp



Projects selection, by challenging them with an international community

- A pitch crash test of all shortlisted projects
- Group and individual mentoring sessions
- A final pitch in front of a jury to select the winners



"A la carte" learning and promotion of local expertise

- "A la carte" workshops (international strategy, value prop & competitive advantage, complementary team, business model, pitch skills, etc.)
- Access to experts for specific issues



An opportunity to develop one network

- Time for conviviality and networking
- Alumni testimonials



Eligibility criteria

Season 6 Startups

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Societal impact

Measured against UN

Sustainable Development Goals



Startups prerequisites to participate

- an innovative product or service in one of the 4 targeted categories (**Environment, Energy, Digital&Industry, Health**)
- a minima with a prototype available or at the pilot stage
- with a **positive impact** on ONU Sustainable Development Goals

Your solution

- The applicant must speak fluent English
- The CEO must attend the entire BigBooster program

Your team

Your Ambition

- International ambition should be visible in the 3 years Business Plan
- French startups must target at least one of these 5 territories (**Catalonia, Lombardy, Baden-Württemberg, Quebec, Pennsylvania**)
- For companies not established in France, they should target at least **Auvergne-Rhône-Alpes**

Your company

- must be legally created/registered on the start date of BigBooster, July 4th, 2022

BigBooster mentors





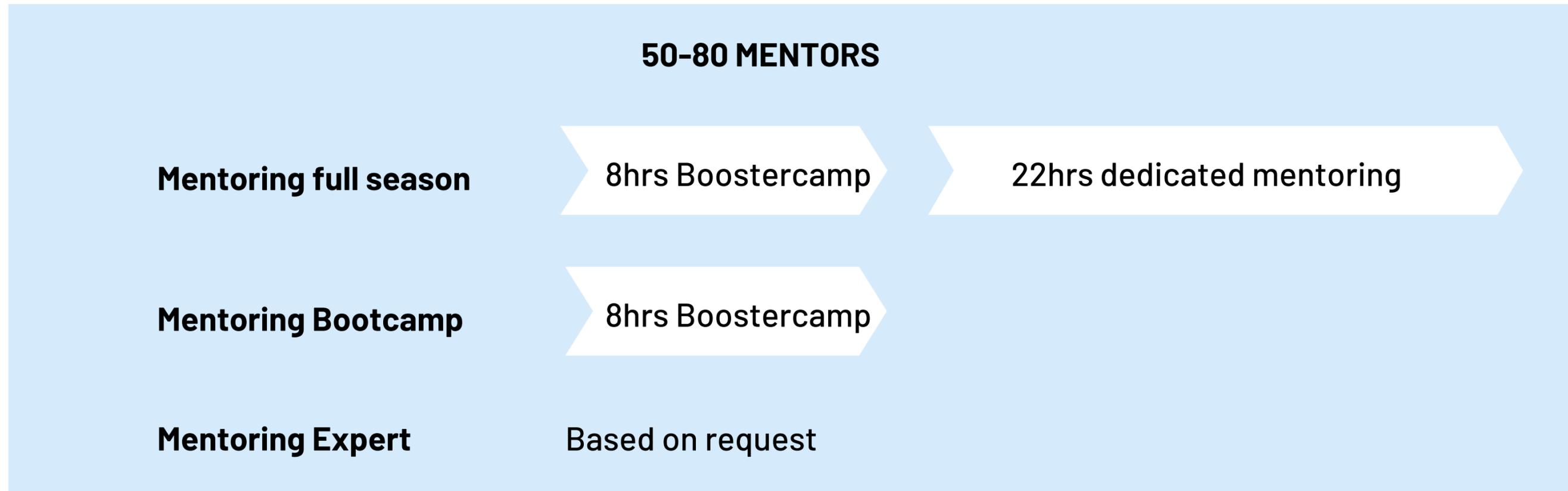
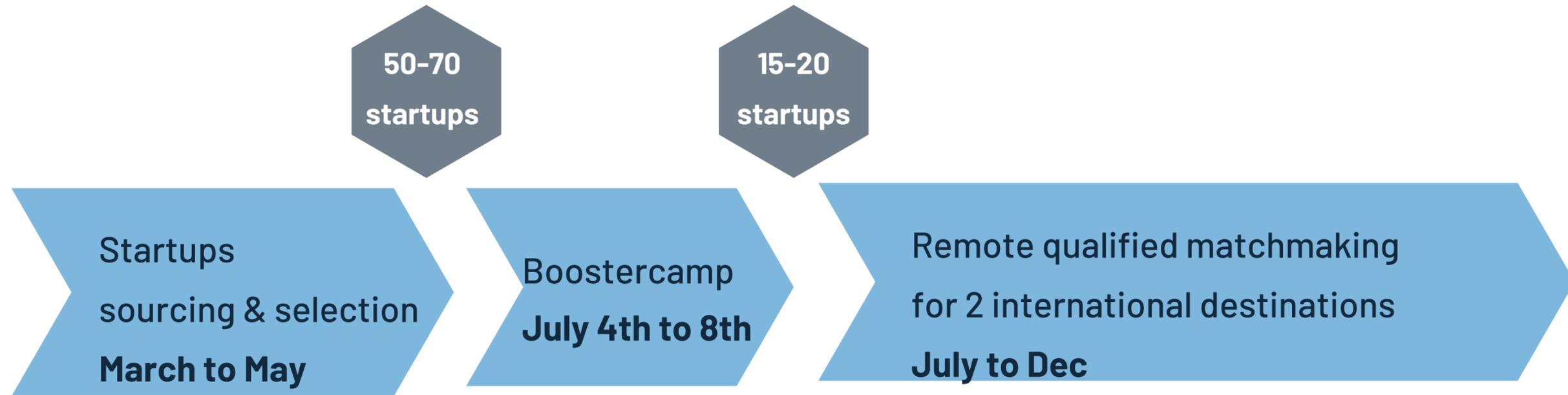
Mission

A mentor helps, advises and directs groups or individuals on topics such as the value proposition, competition, branding, pitching, finance, roadmap ... within environment, energy, digital & industry or health sectors.



Competences

A mentor shares his expertise on one or more of these topics: Business Model, value proposition, marketing, customer relations, turnover, management, resource planning, operations, cost structure, fundraising
Listening skills and the ability to encourage and inspire are important.



BigBooster judges





Mission

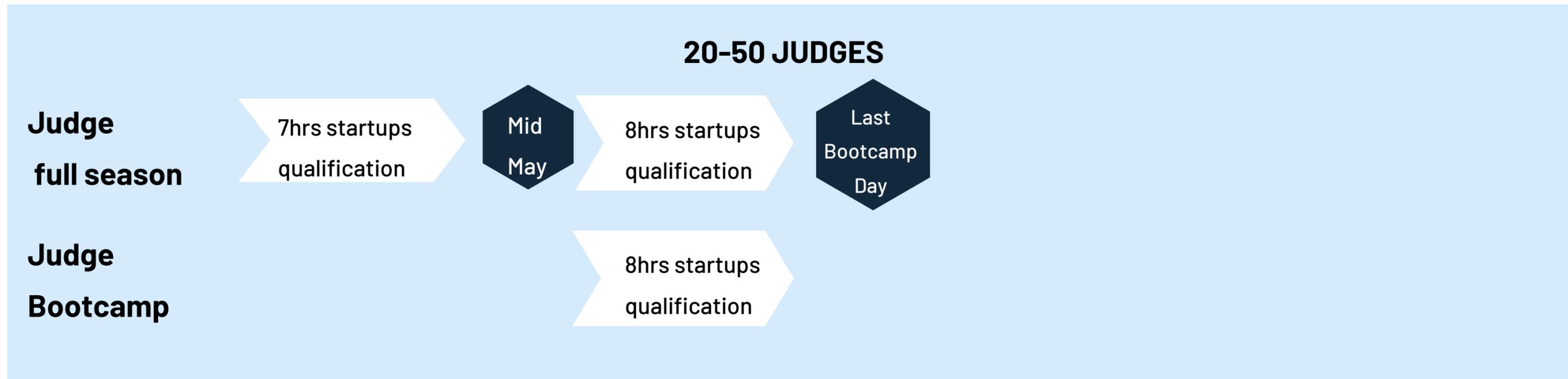
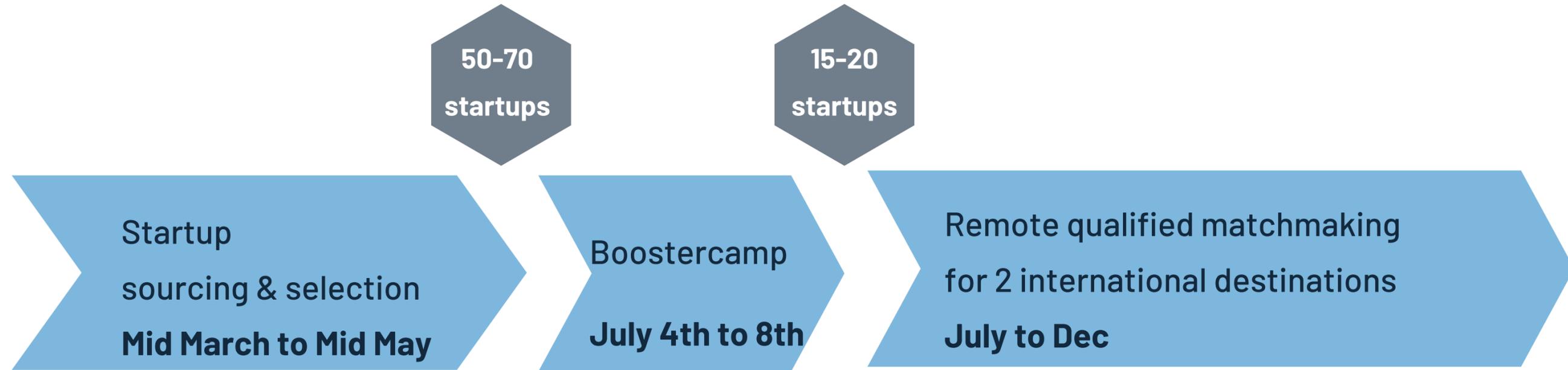
Early May, the judges choose, via an online vote, the 50-70 startups that will be part of BigBosster season 6.

At the end of the BootCamp, the judges within the jury choose the 15-20 startups that will be able to participate in international matchmaking.



Competences

The judge brings his expertise in one or more of these subjects: business model, value proposition, marketing, customer relations, turnover, management, resource planning, operations, cost structure, fundraising



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<https://bigbooster.org/>

contact@bigbooster.org



Appendix

Objectives and impact indicators

Contribute to sustainable development objectives in connection with regional issues

Growing number of applications from impact companies, in line with the United Nations Sustainable Development Goals

Contribute to accelerating the development of impactful solutions through international cooperation

Number of collaborations initiated in partner territories

Growth in turnover generated internationally, in the three years following BigBooster compared to the prior year

Contribute to the economic and social development of the territory

Number of experiments carried out within the partner territories thanks to a BigBooster' referral

Number of direct or indirect jobs created on the partner territories, in the three years following BigBooster



BigBooster foundation's gouvernance

The general principles of the new executive committee

The executive committee is composed of four colleges, with decision-making voice:

- **College of local authorities:** AURA region, Foreign Trade Advisors
- **College of SATT- Competitiveness clusters – Incubators:** Pulsalys
- **College of major industrial and SME accounts:** VINCI, Schneider Electric
- **College of service companies – banks – mutual funds – foundations:** Laurent & Charras

A financial contribution in cash or through skills sponsorship is required to be part of a college.

Each college represents an equivalent weight in decision-making.

Members of the colleges may appoint a principal representative for a renewable term of one year.

the executive committee elects a chairman for a renewable 1-year term, from one of the 4 colleges (Isabelle Guillaume from Schneider Electric). The president also has a decision-making voice.

Also participates in the executive committee with an advisory vote:

- An authorized representative of the hosting foundation
- One or more representatives of the operational committee
- Qualified people on request